

MARKETING

CALENDAR

2025

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01 January

Mon	Tue	Wed	Thu	Fri	Sat	Sun
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

02 February

Mon	Tue	Wed	Thu	Fri	Sat	Sun
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		

03 March

Mon	Tue	Wed	Thu	Fri	Sat	Sun
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
	31					

04 April

Mon	Tue	Wed	Thu	Fri	Sat	Sun
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

05 May

Mon	Tue	Wed	Thu	Fri	Sat	Sun
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

06 June

Mon	Tue	Wed	Thu	Fri	Sat	Sun
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
	30					

07 July

Mon	Tue	Wed	Thu	Fri	Sat	Sun
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

08 August

Mon	Tue	Wed	Thu	Fri	Sat	Sun
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

09 September

Mon	Tue	Wed	Thu	Fri	Sat	Sun
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

10 October

Mon	Tue	Wed	Thu	Fri	Sat	Sun
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

11 November

Mon	Tue	Wed	Thu	Fri	Sat	Sun
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

12 December

Mon	Tue	Wed	Thu	Fri	Sat	Sun
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

JANUARY 2025



Mon	Tue	Wed	Thu	Fri	Sat	Sat
30	31	<ul style="list-style-type: none"> New Year's Day 1	<ul style="list-style-type: none"> National Science Fiction Day Swiss Cheese Day 2	<ul style="list-style-type: none"> International Mind-Body Wellness Day 3	<ul style="list-style-type: none"> National Trivia Day 4	5
6	<ul style="list-style-type: none"> Orthodox Christmas 7	<ul style="list-style-type: none"> National Take the Stairs Day 8	<ul style="list-style-type: none"> International Choreographers Day 9	10	11	12
<ul style="list-style-type: none"> Make Your Dream Come True Day National Sticker Day 13	<ul style="list-style-type: none"> Orthodox New Year 14	15	<ul style="list-style-type: none"> National Religious Freedom Day Get to Know Your Customers Day 16	17	18	<ul style="list-style-type: none"> World Snow Day 19
<ul style="list-style-type: none"> Martin Luther King Jr. Day National Coffee Break Day 20	21	<ul style="list-style-type: none"> Celebration of Life Day 22	23	<ul style="list-style-type: none"> Belly Laugh Day 24	<ul style="list-style-type: none"> Observe the Weather Day 25	<ul style="list-style-type: none"> Australia Day 26
27	<ul style="list-style-type: none"> National Daisy Day 28	<ul style="list-style-type: none"> Freethinkers Day Lunar New Year 29	<ul style="list-style-type: none"> National Escape Day 30	31	1	2



FEBRUARY 2025



Mon	Tue	Wed	Thu	Fri	Sat	Sun
					• National Freedom Day	• Groundhog Day
27	28	29	30	31	1	2
• National Sock Day	• World Cancer Day	• National Girls and Women in Sports Day		• National Wear Red Day		• National Pizza Day • Super Bowl
3	4	5	6	7	8	9
• National Umbrella Day		• Darwin Day	• World Radio Day	• Valentine's Day • International Book Giving Day	• World Hippo Day • Singles Awareness Day	
10	11	12	13	14	15	16
• National Random Acts of Kindness Day	• National Drink Wine Day		• National Love Your Pet Day	• International Mother Language Day		
17	18	19	20	21	22	23
• World Bartender Day		• National Tell a Fairy Tale Day	• National Toast Day			
24	25	26	27	28	1	2



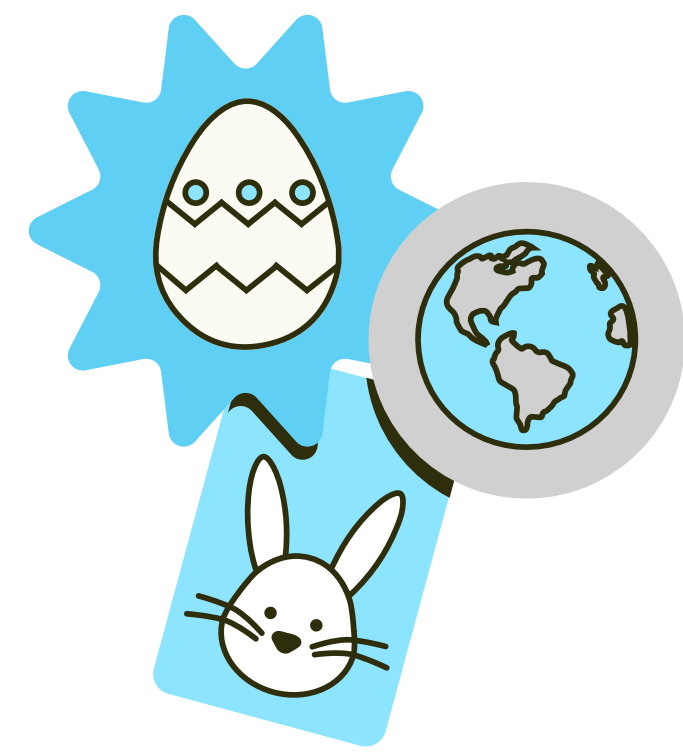
MARCH 2025



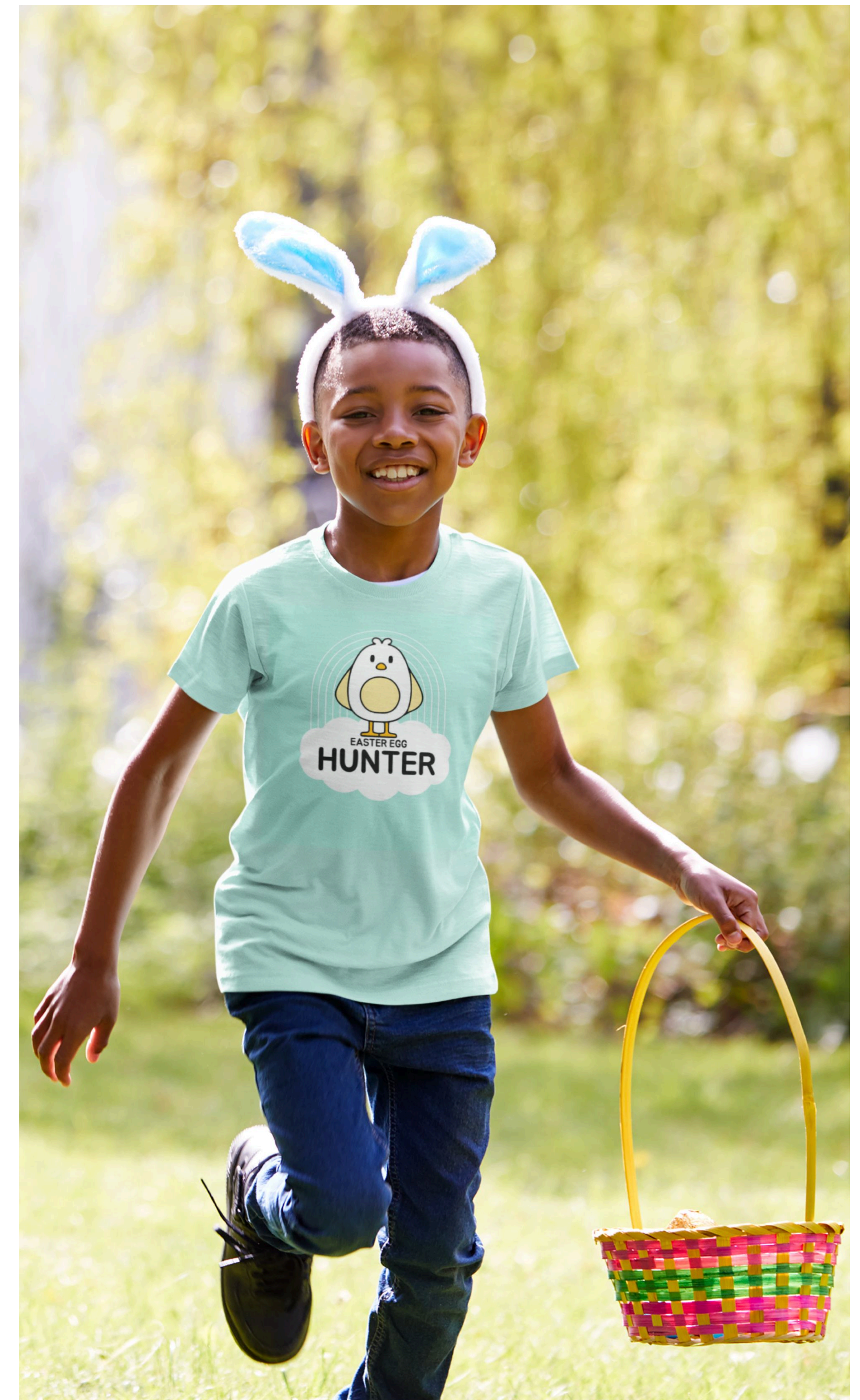
Mon	Tue	Wed	Thu	Fri	Sat	Sun
24	25	26	27	28	1	2
<ul style="list-style-type: none"> World Wildlife Day 	<ul style="list-style-type: none"> National Sons Day Mardi Gras Carnival 		<ul style="list-style-type: none"> National Dress Day 	<ul style="list-style-type: none"> Employee Appreciation Day 	<ul style="list-style-type: none"> International Women's Day 	<ul style="list-style-type: none"> National Get Over It Day
3	4	5	6	7	8	9
10	11	<ul style="list-style-type: none"> National No Smoking Day National Plant a Flower Day 	<ul style="list-style-type: none"> National Jewel Day Purim Mar 	<ul style="list-style-type: none"> Purim Mar National Children's Craft Day 		<ul style="list-style-type: none"> National Panda Day
<ul style="list-style-type: none"> St. Patrick's Day 	<ul style="list-style-type: none"> Global Recycling Day 	<ul style="list-style-type: none"> International Client's Day 	<ul style="list-style-type: none"> International Day of Happiness March Equinox 		<ul style="list-style-type: none"> World Water Day 	<ul style="list-style-type: none"> National Puppy Day
17	18	19	20	21	22	23
24	25	26	<ul style="list-style-type: none"> World Theatre Day 	27	28	<ul style="list-style-type: none"> Doctors' Day
24	25	26	27	28	29	30
31	1	2	3	4	5	6



APRIL 2025



Mon	Tue	Wed	Thu	Fri	Sat	Sun
31	<ul style="list-style-type: none"> April Fool's Day National Greeting Card Day 	<ul style="list-style-type: none"> International Fact-Checking Day 		<ul style="list-style-type: none"> World Rat Day 		<ul style="list-style-type: none"> National Tartan Day
<ul style="list-style-type: none"> World Health Day 	<ul style="list-style-type: none"> National Library Workers' Day 				<ul style="list-style-type: none"> Passover Eve 	<ul style="list-style-type: none"> Palm Sunday
<ul style="list-style-type: none"> National Gardening Day National Dolphin Day 	<ul style="list-style-type: none"> Tax Day 		<ul style="list-style-type: none"> Get to Know Your Customers Day 	<ul style="list-style-type: none"> Good Friday Orthodox Good Friday 		<ul style="list-style-type: none"> Easter Sunday Orthodox Easter Last Day of Passover
<ul style="list-style-type: none"> Easter Monday Orthodox Easter Monday National Tea Day Patriots' Day 	<ul style="list-style-type: none"> Earth Day 	<ul style="list-style-type: none"> World Table Tennis Day 	<ul style="list-style-type: none"> Scream Day Take Our Daughters and Sons to Work Day 		<ul style="list-style-type: none"> Alien Day 	
28	<ul style="list-style-type: none"> International Dance Day 					



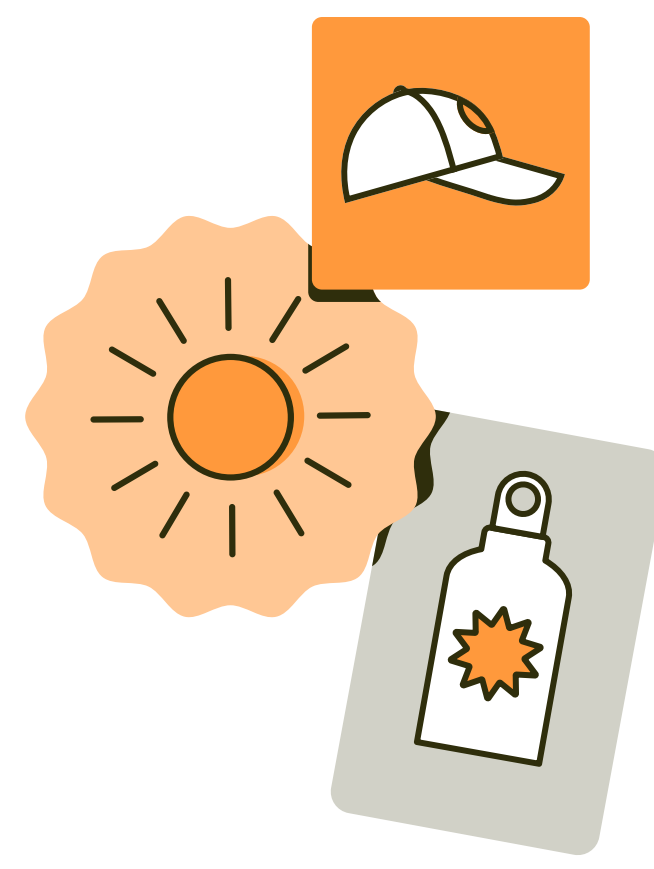
MAY 2025



Mon	Tue	Wed	Thu	Fri	Sat	Sun
28	29	30	<ul style="list-style-type: none"> • Law Day • Loyalty Day • National Day of Prayer 1	2	3	4
<ul style="list-style-type: none"> • Cinco de Mayo 5	<ul style="list-style-type: none"> • National Nurses Day 6	7	8	9	<ul style="list-style-type: none"> • National Babysitter's Day 10	<ul style="list-style-type: none"> • National Technology Day • Mother's Day 11
12	<ul style="list-style-type: none"> • World Cocktail Day 13	14	15	16	17	<ul style="list-style-type: none"> • World Baking Day 18
19	20	<ul style="list-style-type: none"> • World Meditation Day 21	<ul style="list-style-type: none"> • National Maritime Day 22	23	<ul style="list-style-type: none"> • Brother's Day 24	<ul style="list-style-type: none"> • Towel Day 25
26	27	28	29	30	<ul style="list-style-type: none"> • National Smile Day 31	1



JUNE 2025

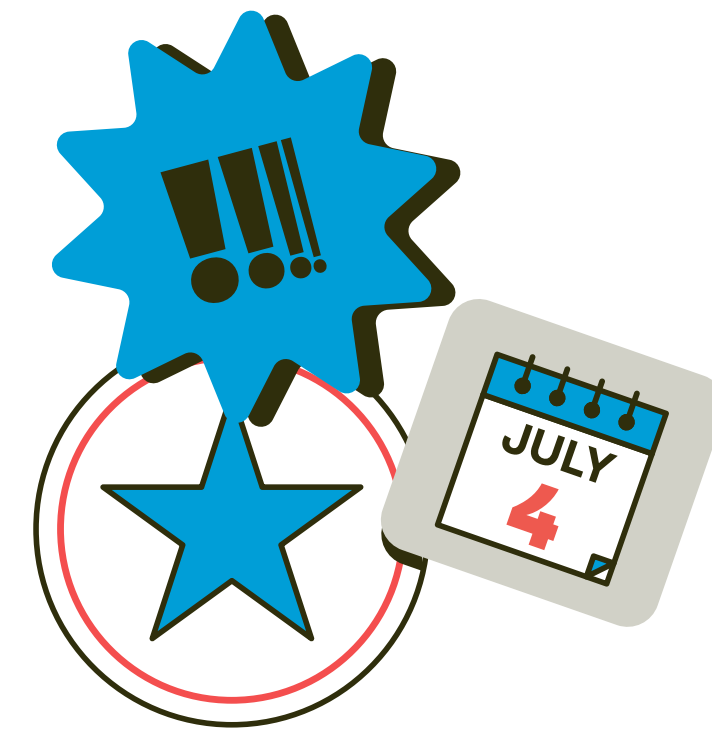


Mon	Tue	Wed	Thu	Fri	Sat	Sun
26	27	28	29	30	31	1
	• World Cider Day	• National Hug Your Cat Day		• National Donut Day		
2	3	4	5	6	7	8
					• Flag Day	• Father's Day
9	10	11	12	13	14	15
		• International Picnic Day		• American Eagle Day • June Solstice • National Flip Flop Day	• World Yoga Day	• National Kissing Day
16	17	18	19	20	21	22
• National Let It Go Day	• International Fairy Day			• National Sunglasses Day	• National Insurance Awareness Day	• National Camera Day
23	24	25	26	27	28	29
30	1	2	3	4	5	6



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JULY 2025



Mon	Tue	Wed	Thu	Fri	Sat	Sun
		<ul style="list-style-type: none"> National I Forgot Day 	<ul style="list-style-type: none"> International Plastic Bag Free Day 	<ul style="list-style-type: none"> Independence Day 	<ul style="list-style-type: none"> National Bikini Day 	
30	1	2	3	4	5	6
<ul style="list-style-type: none"> World Chocolate Day 	<ul style="list-style-type: none"> National Video Game Day 	<ul style="list-style-type: none"> Fashion Day 		<ul style="list-style-type: none"> National Swimming Pool Day National French Fry Day 		<ul style="list-style-type: none"> International Rock Day
7	8	9	10	11	12	13
			<ul style="list-style-type: none"> National Lottery Day Get to Know Your Customers Day 			<ul style="list-style-type: none"> National Moon Day National Ice Cream Day
14	15	16	17	18	19	20
			<ul style="list-style-type: none"> National Tell an Old Joke Day 			
21	22	23	24	25	26	27
	<ul style="list-style-type: none"> National Lipstick Day 	<ul style="list-style-type: none"> International Day of Friendship 	<ul style="list-style-type: none"> National Avocado Day 			
28	29	30	31	1	2	3



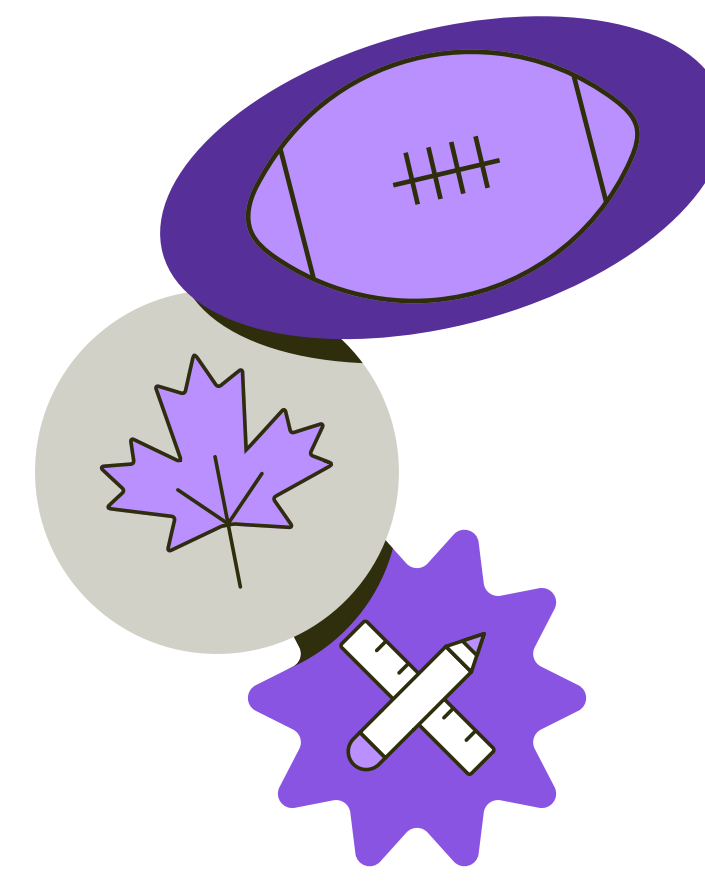
AUGUST 2025



Mon	Tue	Wed	Thu	Fri	Sat	Sun
28	29	30	31	• National Girlfriends Day 1	2	3
4	5	6	• Purple Heart Day 7	• International Cat Day 8	• National Book Lovers Day 9	• National Lazy Day 10
• Mountain Day • National Son and Daughter Day 11	12	• International Lefthanders Day 13	14	• National Relaxation Day 15	16	17
18	• National Aviation Day • World Photography Day 19	20	• National Senior Citizens Day 21	22	• Cheap Flight Day 23	24
25	• Women's Equality Day 26	27	28	29	30	31



SEPTEMBER 2025



Mon	Tue	Wed	Thu	Fri	Sat	Sun
<ul style="list-style-type: none"> Labor Day <p>1</p>	2	3	4	<ul style="list-style-type: none"> International Day of Charity National Lazy Mom's Day <p>5</p>	<ul style="list-style-type: none"> World Beard Day <p>6</p>	<ul style="list-style-type: none"> National Grandparents Day <p>7</p>
8	<ul style="list-style-type: none"> International Sudoku Day <p>9</p>	10	11	12	13	14
15	<ul style="list-style-type: none"> Stepfamily Day <p>16</p>	<ul style="list-style-type: none"> Constitution Day <p>17</p>	18	<ul style="list-style-type: none"> Talk Like a Pirate Day <p>19</p>	20	<ul style="list-style-type: none"> Wife Appreciation Day <p>21</p>
<ul style="list-style-type: none"> September Equinox Hobbit Day Rosh Hashana <p>22</p>	<ul style="list-style-type: none"> International Day of Sign Languages Rosh Hashana <p>23</p>	<ul style="list-style-type: none"> Rosh Hashana <p>24</p>	<ul style="list-style-type: none"> World Dream Day <p>25</p>	26	27	<ul style="list-style-type: none"> National Good Neighbor Day <p>28</p>
29	<ul style="list-style-type: none"> Ask a Stupid Question Day <p>30</p>	1	2	3	4	5



OCTOBER 2025



Mon	Tue	Wed	Thu	Fri	Sat	Sun
29	30	<ul style="list-style-type: none"> National Hair Day Yom Kippur 	<ul style="list-style-type: none"> Yom Kippur 	<ul style="list-style-type: none"> National Boyfriend Day 	<ul style="list-style-type: none"> World Animal Day 	<ul style="list-style-type: none"> National Do Something Nice Day
<ul style="list-style-type: none"> Child Health Day 		<ul style="list-style-type: none"> World Octopus Day 	<ul style="list-style-type: none"> World Sight Day 			<ul style="list-style-type: none"> National Farmers Day
<ul style="list-style-type: none"> National Train Your Brain Day 			<ul style="list-style-type: none"> Boss's Day Get to Know Your Customers Day 		<ul style="list-style-type: none"> Sweetest Day 	
<ul style="list-style-type: none"> Diwali/ Deepavali 		<ul style="list-style-type: none"> Smart is Cool Day 		<ul style="list-style-type: none"> United Nations Day 	<ul style="list-style-type: none"> World Opera Day 	
	<ul style="list-style-type: none"> International Animation Day 		<ul style="list-style-type: none"> National Text Your Ex Day 	<ul style="list-style-type: none"> Halloween 		



NOVEMBER 2025



Mon	Tue	Wed	Thu	Fri	Sat	Sun
					• All Saints' Day	
29	30	1	2	3	1	2
• World Jellyfish Day	• Use Your Common Sense Day	• National Love Your Red Hair Day				• World Run Day
3	4	5	6	7	8	9
	• Veterans Day		• World Kindness Day			• National Button Day
10	11	12	13	14	15	16
• International Students' Day	• Entrepreneurs' Day			• World Television Day		
17	18	19	20	21	22	23
• Celebrate Your Unique Talent Day			• Thanksgiving Day	• Black Friday		
24	25	26	27	28	29	30



DECEMBER 2025



Mon	Tue	Wed	Thu	Fri	Sat	Sun
• Cyber Monday 1	• Giving Tuesday 2		• National Sock Day 4		• St. Nicholas Day 6	• Candle Day 7
8	9	• Human Rights Day 10	11	• Gingerbread House Day 12	13	14
• Bill of Rights Day 15	16	17	18	• National Ugly Christmas Sweater Day 19	20	• December Solstice 21
22	23	• Christmas Eve 24	• Christmas Day 25	• Christmas Day • Kwanzaa • Chanukah/ Hanukkah 26	27	• National Call a Friend Day 28
29	30	• New Year's Eve 31	1	2	3	4

