



Growth Strategy #3:

Printify Hacks

This comprehensive eBook provides great hacks to leverage Printify's full potential. We'll dive into powerful features designed to streamline your workflow, optimize your pricing, and propel your brand to success.

Get ready to explore everything from insightful data dashboards to curated shipping options and cutting-edge AI design tools.

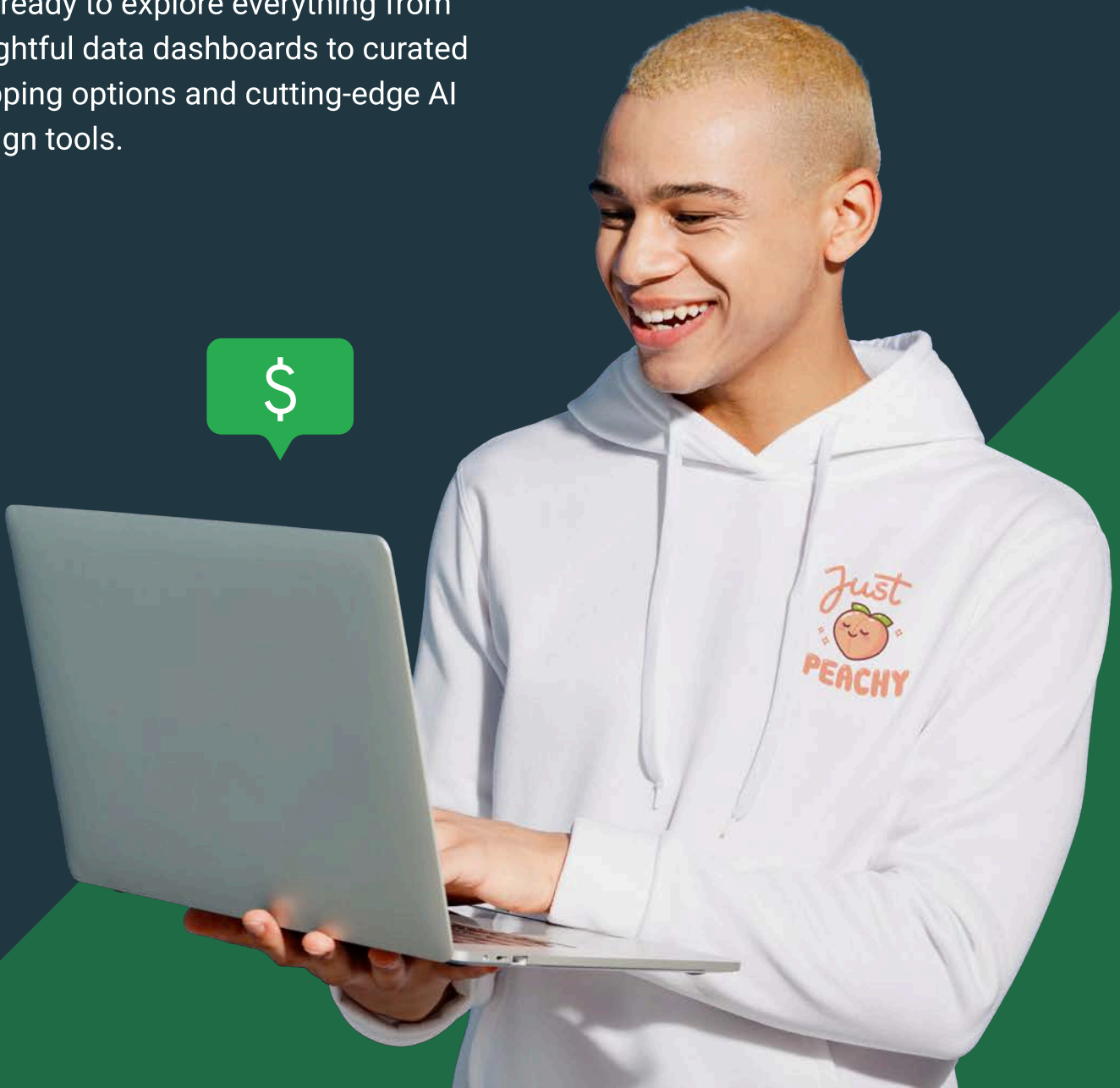


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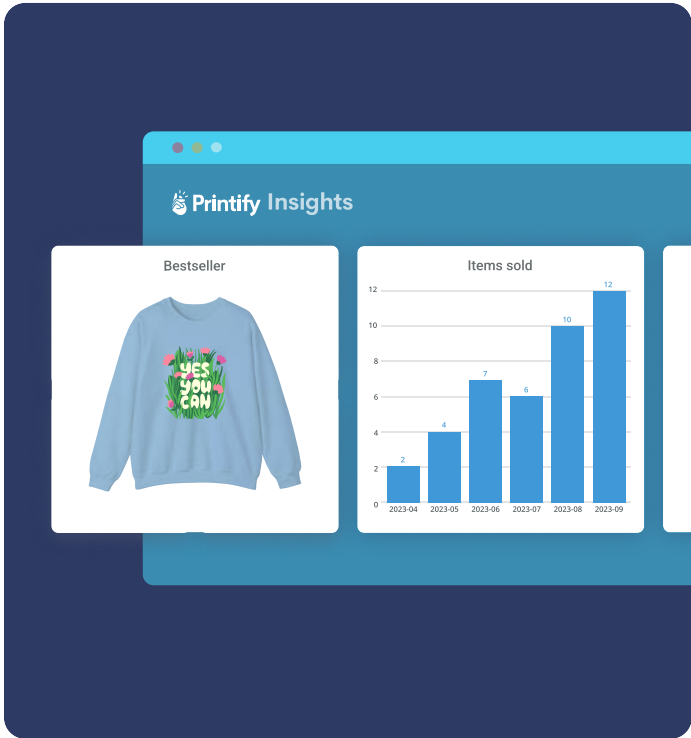
Merchant Insights

Power Up Your Printify Business

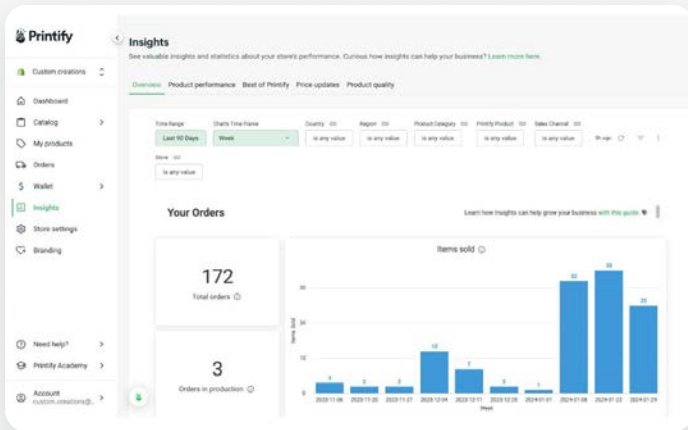


What Is It?

Merchant Insights is your one-stop shop for understanding your Printify business performance. This powerful tool offers a 360-degree view of your sales, products, and expenses.



Key Features:



Overview Dashboard:

Get a quick snapshot of your business health, including order volume, top-selling countries, best-selling products, and expenses.

Product Performance Dashboard:

Uncover the nitty-gritty details of your product performance. Identify your most profitable products and variants to make data-driven decisions.

Top selling products in the Printify Catalog					
Category	Priority Product	Priority Product Model	Rank (Week)	Movement (Week)	Movement (Year)
Hoodie	Unisex Heavy Blend™ Hooded Sweatshirt	Gildan 18500	4	-	-
Hoodie	Three Panel Fleece Hoodie	Lane Seven LS14001	19	▼-1	▲ 1
Hoodie	Champion Hoodie	Champion 5700	28	▲ 25	▲ 177
Hoodie	Unisex College Hoodie	JAKWS J4051	30	▼-2	▲ 20
Hoodie	Unisex Heavy Blend™ Full Zip Hooded Sweatshirt	Gildan 18600	39	▼-3	▲ 3
Hoodie	Men's NBLEND® Hooded Sweatshirt	JERZEES 996MR	57	▼-10	▼ 21
Hoodie	Unisex Hooded Sweatshirt	Independent Trading	87	▼-6	▼ 36
Hoodie	Unisex Zip Hoodie	Lane Seven LS14003	98	▲ 21	▲ 4
Hoodie	Unisex Sponge Fleece Pullover Hoodie	Bella+Canvas 3719	131	▲ 3	▼ 28
Hoodie	Unisex Garmont Dyed Hoodie	Comfort Colors® 1867	144	▼-7	▲ 185
Hoodie	Crop Hoodie	Lane Seven LS72000	158	▼-17	▼ 73
Hoodie	Unisex Supply Hoodie	AS Colour 5101	173	▼-2	▼ 3
Hoodie	Women's Cropped Hooded Sweatshirt	Independent Trading	217	▲ 13	▼ 42
Hoodie	Unisex Mineral Wash Hoodie	ColorOne 8300	226	▲ 9	▼ 87
Hoodie	Unisex Causal Hoodie	Stanley Stella ST5JL	267	▼-4	▼ 111
Hoodie	Unisex Full Zip Hoodie	AKWS J4050	271	-	▼ 104
Hoodie	Unisex EcoSmart® Pullover Hoodie Sweatshirt	Hanes P170	330	▲ 51	▼ 75
Hoodie	King Hooded Sweatshirt	B&C WJ02K	385	▲ 80	▼ 274
Hoodie	Unisex Drummer Hoodie	Stanley Stella ST5JL	366	▼-6	▲ 20
Hoodie	Unisex Fleece Hoodie	Cotton Heritage M25	382	▲ 8	▲ 51

2023-11-01 Latest product price change effective date					
Product price Updates					
Effective Date	Print Provide	Category	Printify Product	Printify Product Model	Product Name
2023-11-01	Print Geek	T-Shirt	Unisex Heavy Cotton T...	Gildan 5000	API 1C
2023-11-01	Print Geek	T-Shirt	Unisex Heavy Cotton T...	Gildan 5000	API 1C
2023-11-01	Print Geek	Sweatshirt	Unisex Crewneck Swea...	Lane Seven LS14...	Unisee
2023-11-01	Print Geek	T-Shirt	Unisex Heavy Cotton T...	Gildan 5000	Unisee
2023-11-01	Print Geek	T-Shirt	Unisex Heavy Cotton T...	Gildan 5000	Assya
2023-11-01	Print Geek	T-Shirt	Unisex Heavy Cotton T...	Gildan 5000	Unisee
2023-11-01	Print Geek	Sweatshirt	Unisex Crewneck Swea...	Lane Seven LS14...	Unisee
2023-11-01	Print Geek	T-Shirt	Unisex Heavy Cotton T...	Gildan 5000	Unisee
2023-11-01	Print Geek	Sweatshirt	Unisex Crewneck Swea...	Lane Seven LS14...	Unisee
2023-11-01	Print Geek	T-Shirt	Unisex Heavy Cotton T...	Gildan 5000	Unisee
2023-11-01	Print Geek	T-Shirt	Unisex Heavy Cotton T...	Gildan 5000	NEw b
2023-11-01	Print Geek	T-Shirt	Unisex Heavy Cotton T...	Gildan 5000	NEw b
2023-11-01	Print Geek	T-Shirt	Unisex Heavy Cotton T...	Gildan 5000	Unisee
2023-11-01	Print Geek	T-Shirt	Unisex Heavy Cotton T...	Gildan 5000	Unisee
2023-11-01	Print Geek	Sweatshirt	Unisex Heavy Blend™ C...	Gildan 18000	Unisee
2023-11-01	Print Geek	T-Shirt	Unisex Heavy Cotton T...	Gildan 5000	Assya
2023-11-01	Print Geek	Sweatshirt	Unisex Crewneck Swea...	Lane Seven LS14...	Unisee

Price Updates Dashboard:

Stay informed about upcoming price adjustments and see which products will be affected. Plan your inventory and marketing strategies accordingly.

Who Gets Access?

Merchant Insights is available to all Printify merchants who have completed 20 or more orders in the last 30 days. Once you meet this threshold, you'll have access for 90 days.

Why Use Merchant Insights?

Picture this: Having precise knowledge of which hoodies are flying off the shelves in California, or which t-shirts to focus on for East Coast promotions. Merchant Insights empowers you with this level of detailed data, allowing you to:



Make Smarter Decisions:

Analyze sales trends and customer behavior to refine your product offerings and marketing strategies.

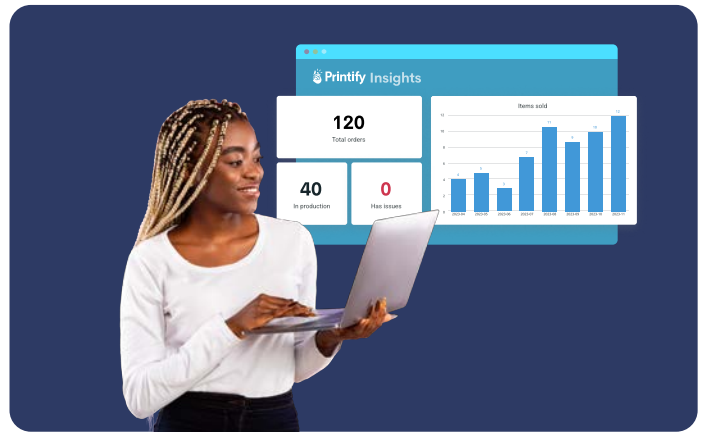


Stay Ahead of the Curve:

Use sales data to plan for upcoming holidays and seasonal trends.

Grow Your Business With Data-Driven Insights

With Merchant Insights, you'll gain a deeper understanding of your customer base so you can optimize your Printify business for long-term success. Start exploring your data today and unlock the full potential of your Printify journey.



Maximize Profits:

Identify your most profitable products and invest in what sells best – from Etsy and Facebook ads and influencer marketing to adding new product designs to a similar niche and audience.

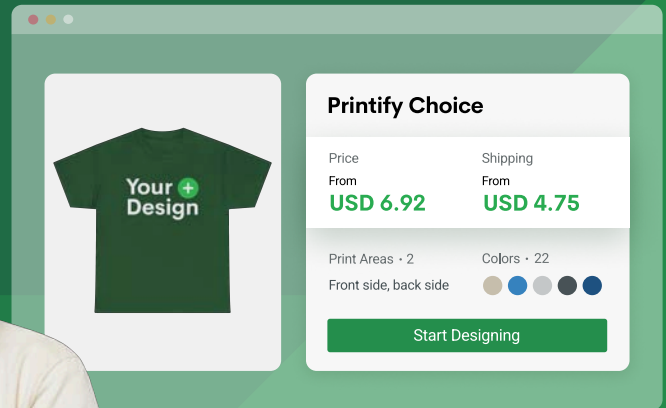
Pro Tip

Want to dive deeper? Check out our videos:

- [Analytics Dashboard for Online Store Growth w/ Printify Insights](#)
- [The Ultimate Guide to Printify Insights - Boost Sales With Analytics.](#)

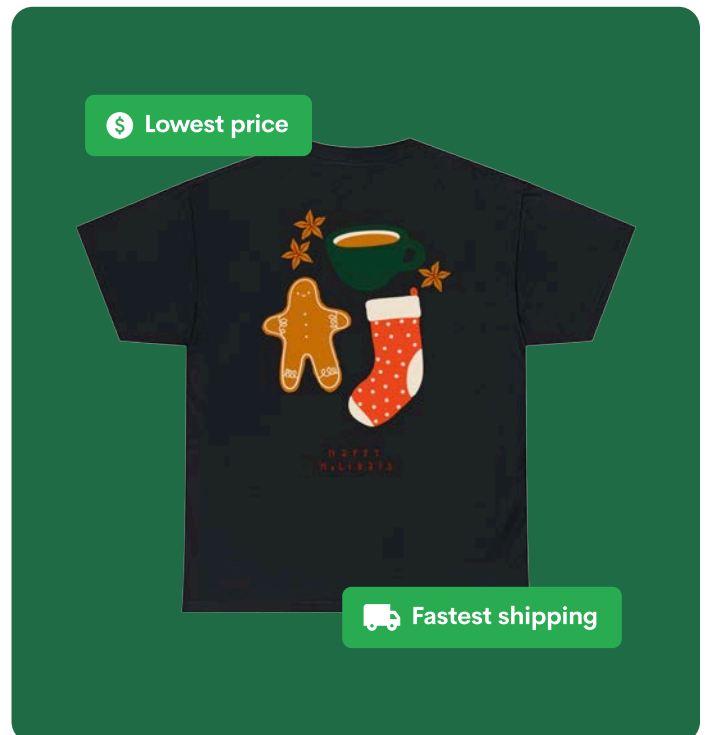
Unleash Optimal Pricing With Printify Choice:

The Secret Weapon for Profitable POD



Effortless Best Pricing With Printify Choice

Imagine never having to research different Print Providers to get the best price for your merch. Printify Choice makes this a reality. This innovative feature automatically selects the most suitable Print Provider offering the **lowest prices and fastest shipping** for your chosen product.



Benefits of Printify Choice



Time-Saving Efficiency:

Skip the research rabbit hole. Focus on your creative vision while Printify Choice takes care of finding the most cost-effective production partner – saving you precious time to design and launch more products.



Unwavering Quality:

Lower prices don't mean compromising on quality. Our extensive network of vetted Print Providers ensures your products maintain exceptional standards.



Guaranteed Best Prices:

Printify already offers competitive pricing, but Printify Choice unlocks even deeper discounts.

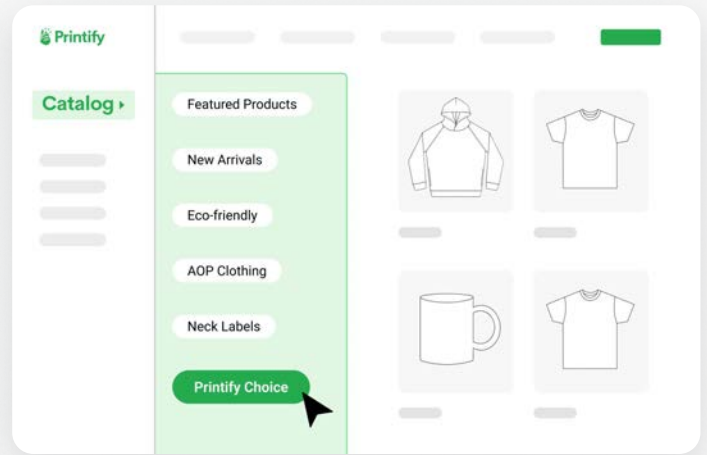
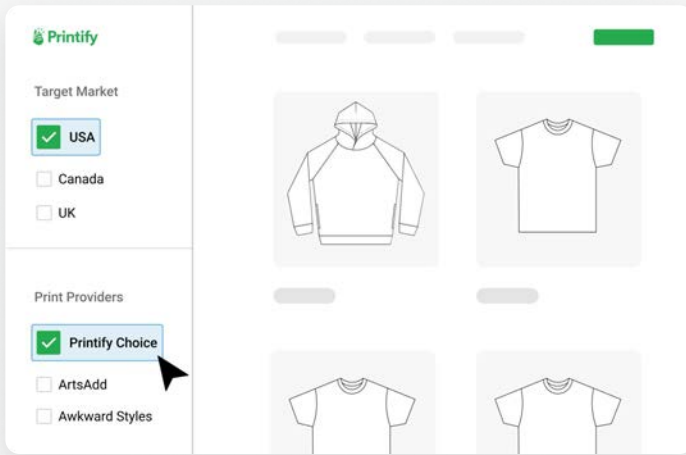
How Printify Choice Works

Printify's secret weapon is its massive network of Print Providers. A dedicated team negotiates unbeatable rates throughout the year, guaranteeing you access to the most competitive pricing.



Finding Printify Choice Products

There are two easy ways to identify products eligible for Printify Choice:



1. Catalog Category:

Head to the Printify Catalog and browse the dedicated "Printify Choice" category. Here, you'll find a curated selection of top-selling products guaranteed to offer the best prices.

2. Catalog Filter:

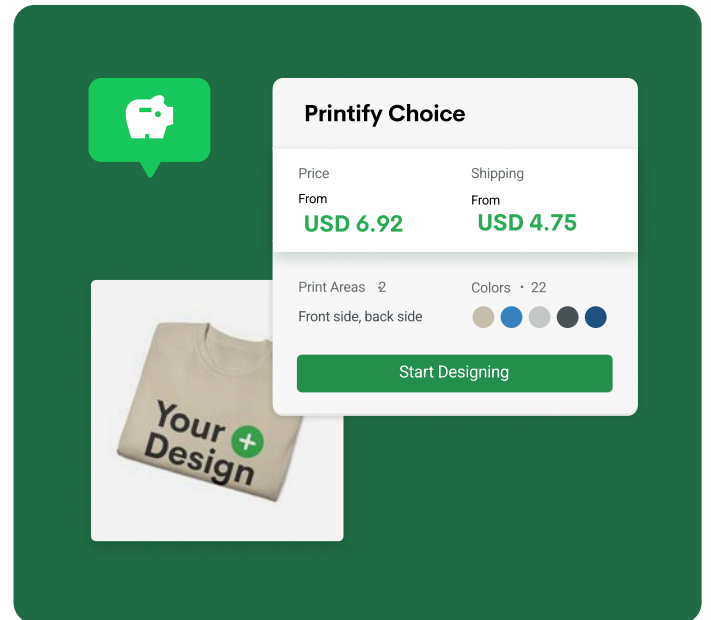
Use the "Print Providers" filter within the Catalog. Simply select "Choice" to instantly view product options that fall under the Choice umbrella.

Important Notes

- Printify Choice is currently only available for **newly designed products**. Existing ones can't be migrated to Choice (yet). The good news? A fix is in the works, so stay tuned.
- For now, Printify Choice works with a selection of Printify's most popular products, including:
 - [Unisex Heavy Cotton Tee \(G5000\)](#)
 - [Unisex Jersey Short Sleeve Tee \(BC3001\)](#)
 - [Unisex Heavy Blend™ Crewneck Sweatshirt \(G18000\)](#)
 - [Unisex Heavy Blend™ Hooded Sweatshirt \(G18500\)](#)

Start Designing and Maximize Your Profits

Once you've found a Printify Choice product, simply click **Start designing** to unleash your creativity and bring your merch vision to life. Leverage the power of Printify Choice to optimize your pricing strategy, maximize your profits, and focus on what you do best – creating amazing products your customers love.



Note

Currently, Printify Choice can't be used with Printify Express.

Mastering Shipping Strategies

Shipping options can make or break a sale. This chapter dives deep into Printify's special shipping solutions, helping you choose the right strategy to satisfy customers and optimize your bottom line.



Special Shipping Options Unveiled

Printify offers two special shipping options: **Economy Shipping** and **Printify Express Delivery**. Let's explore the benefits and ideal use cases for each:



Cost-Conscious Delivery

For customers who prioritize affordability over lightning-fast delivery, Economy Shipping is the perfect fit. This cost-effective option offers significant savings compared to Standard Shipping, with delivery times ranging from 4-8 business days within the US.



Here's what makes Economy Shipping so attractive:



Up to **15% cheaper** than Standard Shipping (on average)



Starting prices as low as **\$3.99**



Delivery within **4-8 business days (US)**

Note

Thinking about incorporating Economy Shipping? Keep in mind that it's currently offered through specific channels and Print Providers, with expansion planned in the future.

- Currently available for Etsy shops, manual orders, and select Print Providers (including Monster Digital, SwiftPOD, Dimona Tee, Marco Fine Arts, and Printify Choice)


Speed When You Need It

For times when rapid delivery is crucial, Printify Express Delivery comes to the rescue. This service gets your custom products printed, packaged, and delivered within the US in just **2-3 business days**.

While not currently available for all products and destinations, Printify Express offers several compelling advantages:

A powerful sales pitch

Especially during peak seasons like holidays when fast delivery is a top priority. Express Delivery allows you to capture last-minute holiday sales and potentially extend your most profitable sales period.

 Ideal for customers who require speedy delivery.


Remember

Experiment with both Economy Shipping and Printify Express Delivery to identify the optimal strategy for your target audience and product offerings. Analyze sales data to determine which option drives the most sales and maximizes your profits.



Strategic pricing strategies can offset Express Shipping costs.

Consider incorporating shipping costs into the final product price or offering free Express Shipping promotions. Studies show customers often favor slightly higher product prices with free shipping over cheaper products with expensive shipping options.

 A valuable tool for exploring Express Shipping's impact on sales.

More Shipping Hacks for Printify

Once you've found a Printify Choice product, simply click **Start designing** to unleash your creativity and bring your merch vision to life. Leverage the power of Printify Choice to optimize your pricing strategy, maximize your profits, and focus on what you do best – creating amazing products your customers love.

✔ Use the Printify Shipping Calculator for [Shopify](#) and [WooCommerce](#):

This feature provides automatic shipping rate calculation based on customer location and chosen shipping method (**Standard** or **Priority**).

✔ Custom Shipping Rates:

For special promotions or free shipping offers, Printify allows manual setup of custom shipping rates within your account. Alternatively, consider apps like [Hextom: Free Shipping Bar](#). Remember to adjust your product prices accordingly when offering free shipping.

✔ Enable Free Shipping in your [Etsy](#) and [TikTok](#) stores:

Besides the psychological boost that Free Shipping gives (that applies to every channel), [TikTok](#) and [Etsy SEO](#) will also improve – some Etsy sellers, for example, report a **50% conversion rate increase over a year**.

✔ Get automated Shipping Profiles for Shopify:

This "set-and-forget" option utilizes Printify's flat shipping rates, ensuring customers pay the same amount for shipping as you do for order fulfillment. This is a hands-off approach, perfect for streamlining your workflow.

💡 Important Note

Carrier shipping rates can fluctuate. Be sure to update your shipping and retail prices when those changes occur. Printify provides specific [instructions for updating prices](#) based on your chosen shipping setup.

Efficient Order Routing

Ever faced a scenario where your favorite Print Provider is out of stock for a specific product? Order Routing eliminates this challenge. If your primary provider is out of stock, the system automatically reroutes the order to a different provider with available supplies, keeping your sales flowing.

Note

Orders are not routed to other Print Providers if the combined production and shipping costs exceed the original Provider's price.



✓ Global Delivery Optimization:

Reaching a global audience is fantastic, but managing complex delivery logistics can be a headache. **Order Routing steps in by identifying the geographically closest Print Provider for each order.** This not only reduces shipping times but also potentially lowers shipping costs, allowing you to offer faster and more affordable delivery options to your international customers.

✔ Prioritize Exact Product Matches:

If maintaining the exact product is crucial, you can choose the "Exact product matches only" option. Orders will only be rerouted if an identical product is available from another provider.

✔ Allow for Product Substitutions:

For a wider range of fulfillment options, the default setting allows Order Routing to consider similar products from alternative providers to ensure smooth order completion.

Order Routing: A Win-Win for Your Business

Implementing Order Routing offers a multitude of benefits for your business:



Increased Sales:

Minimize disruptions caused by out-of-stock issues and offer faster delivery options, leading to happier customers and a direct boost in sales.



Reduced Costs

Eliminate the need for manual adjustments due to stock discrepancies. Order Routing also helps optimize shipping costs by automatically selecting the closest available Print Provider.



Global Expansion Made Easy:

Confidently reach international markets without complex fulfillment challenges. Order Routing ensures efficient delivery to customers worldwide.

Key Considerations

Cost Control:

Order Routing prioritizes cost-effectiveness. If rerouting to a local provider increases total order costs (production + shipping), the system maintains the original provider.

Design Scaling:

Order Routing considers design scaling to ensure quality. Orders with a potential design scaling difference exceeding 7% won't be rerouted.

Ready to unlock the power of Order Routing?

Follow the easy setup steps outlined in our [Help Center](#) and experience the transformative impact of automated order fulfillment on your business.



Intercontinental Orders:

Currently, Order Routing for intercontinental deliveries applies only to single-product orders.



Unlock Growth With the "Copy To" Feature:

Expanding Your Sales Channels

Printify's "Copy To" feature is a powerful tool for streamlining your workflow and maximizing your sales potential. This chapter explores how you can leverage this feature to effortlessly expand your product offerings across multiple sales channels.



Effortless Product Duplication

Duplicate Products Within Your Store:

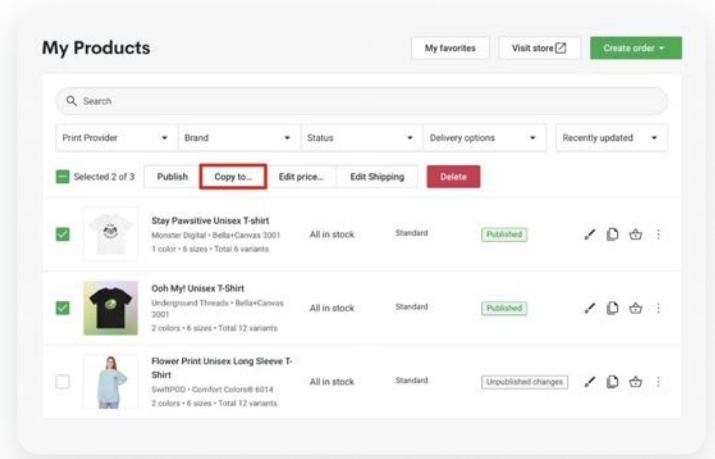
Need another version of a popular product with a slight variation? The **Duplicate** function within **My Products** allows you to create a copy in seconds, saving you valuable time and effort.



Seamless Channel

Expansion

The true power of "Copy To" lies in its ability to effortlessly expand your product reach. If you have multiple stores connected to your Printify account, you can now:



✓ Copy Individual Products:

Identify specific products that would thrive in another sales channel. Simply select the desired products and click **Copy To...** to instantly add them to your chosen store.

Important Considerations

While the "Copy To" feature is incredibly efficient, it's important to keep these points in mind:

Channel-Specific Limitations:

Some product details might not translate perfectly due to variations in different sales channels. Always review and adjust any discrepancies after copying.

✓ Copy All Products in Bulk:

Looking to migrate your entire product catalog to a new channel? Navigate to **My Stores**, select a specific store, and choose **More details** followed by **Copy Products**. With a few clicks, your entire product range is ready to be published on the new channel.

Processing Time:

Depending on the number of products being copied, the process may take a few hours.

Publishing is Required:

The "Copy To" function doesn't automatically publish products on the new channel. Once copied, you'll need to finalize the publishing process within the chosen sales channel.

Strategically Using the "Copy To" Feature Allows You To:



Save Time:

Eliminate the need to recreate products from scratch, freeing up valuable time for other important tasks.



Expand Your Reach:

Effortlessly introduce your products to new audiences across multiple sales channels.



Boost Sales:

Increase your overall sales potential by leveraging the power of diverse selling platforms.



Simplify Management:

Maintain a consistent product catalog across multiple channels with minimal effort.

The "Copy To" feature is a game-changer for Printify merchants looking to streamline their workflow and achieve explosive sales growth through multi-channel product expansion.

Maximizing Product Personalization and Branding

Standing out from the competition requires more than just great products. Personalization and branding are the cornerstones of building a thriving business, fostering customer loyalty, and driving sales. This chapter delves into how you can leverage these powerful tools with Printify.



Why Personalization Matters

Consumers today crave experiences, not just products. Product personalization allows you to cater to this desire by offering customers the ability to add a unique touch to your offerings. This can take many forms:



Text Customization:

Names, initials, monograms, or custom messages can transform a generic product into a cherished personal item.

Co-Create With Your Customers:

Break down the design barrier. Use surveys and live events to engage customers in the design process. Implement the most promising suggestions to bring their dream products to the market.

Design Variations:

Offer a range of color options, patterns, or design elements that empower customers to express their individuality.

Pro Tip

Offer individual personalization for Etsy or Shopify customers with apps like [Customily](#).

The Benefits of Personalization



Enhanced Customer Engagement:

Personalization fosters a stronger emotional connection between customers and your brand.



Increased Sales:

Personalized products are often perceived as more valuable, leading to a higher willingness to pay.



Boosted Customer Loyalty:

Customers feel valued and appreciated when they can create a product that reflects their unique style.

The Power of Branding

Your brand is more than just a logo. It's the personality, values, and story that set you apart. A well-defined brand resonates with your target audience, fosters trust, and positions you for success.



Benefits of Strong Branding:



Customer Loyalty:

Customers connect with brands that align with their values and create lasting relationships.



Increased Brand Recognition:

Consistent branding across all touchpoints creates a memorable customer experience.

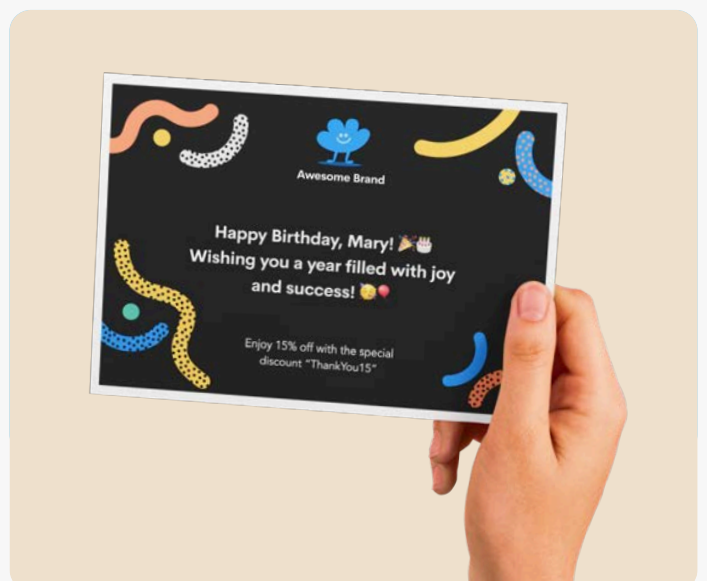


Market Differentiation:

A strong brand helps you stand out from the crowd and attract your ideal audience.

Level Up Your Brand With Packaging Inserts (and Neck Labels)

Small inserts in your packages can make a big impact. For just \$0.15 each (and no bulk orders!), you can:



Build Brand Identity:

Include your logo, name, and slogan for a mini-business card in every box.

Boost Sales and Delight Your Customers:

Offer discounts, referral codes, or cross-selling promotions.

Connect With Customers:

Add personalized notes, inspirational quotes, or thank you messages.

Provide Info:

Include care instructions, styling tips, or product stories.

Neck Labels **(from just \$0.44)**



Increase Credibility:

Custom labels make your brand look professional and trustworthy.

Stand Out:

Differentiate yourself from competitors with unique labels.

Tell Your Story:

Showcase your brand values and identity in a dedicated space.

Protect Designs:

Custom labels act as a security measure against counterfeiters.

Packaging inserts and neck labels are cost-effective ways to enhance your brand and connect with customers.

By combining product personalization with strategic branding, you can transform your eCommerce business into a customer-centric powerhouse. Start personalizing your products and building your brand identity today – your customers will thank you.

Learn More

- [Introducing Packaging Inserts and Neck Labels for Branding](#)
- [Video: How to Add Custom Packaging Insert](#)

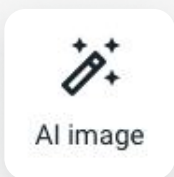


Unleash the Full Power of Printify Tools

Make the most of Printify's powerful tools for product creation.



Product Creator (formerly known as the Mockup Generator):



AI-Powered Design Inspiration:

Fuel your creativity with AI. Our image generator translates your text prompts into original product designs. Design stunning, personalized merchandise without design limitations.



Pattern Creator:

Design all-over-print patterns directly in the tool. Upload an image or text, adjust size and position for seamless repetition.



Background Removal:

Effortlessly remove image backgrounds with one click using built-in AI or the manual brush tool.



Image Cropping:

Crop unwanted elements from your design right within the Product Creator.



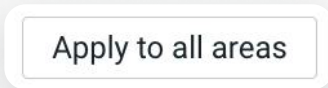
Fit and Fill:

Choose between fitting your design to the placeholder or filling the entire print area. Improved image scaling ensures precision.



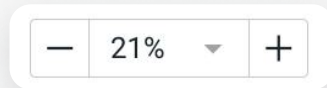
Directional Scaling:

Scale images from specific corners for more control over design placement.



Apply Designs to All Print Areas:

Duplicate a design across all available product areas with a single click.



Improved Magnifier:

Enhanced zoom functionality allows for closer inspection of design details on desktop and mobile.



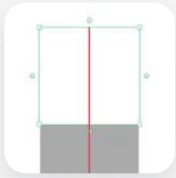
New Fonts:

Our Text Editor now has 32 new fonts, including popular choices like Open Sans and Merriweather.



Positioning and Snapping:

New guidelines and snapping features help achieve precise design placement.



Improved Layer Alignment:

New guidelines and snapping help you align multiple design elements for seamless results.



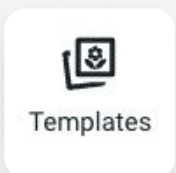
Free Graphics Library:

Access a library of over 150 free high-resolution images and graphics to jumpstart your designs.



New Artwork Toolbar:

Interact directly with your design and layers using a dedicated toolbar for flipping, duplicating, deleting, and customizing.



Templates:

Save designs as templates to quickly roll out new products and test ideas.



Multiline Text Editor:

Create multiple lines of text directly on your product.



Reduced Layer Limitations:

Create up to ten layers per print area (20 for stickers) for more design flexibility.

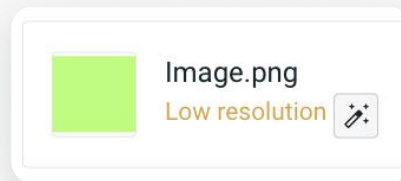
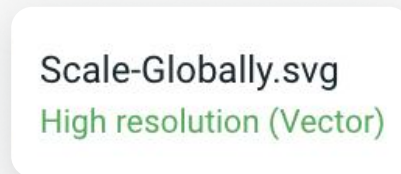


Image Enhancement:

Low-resolution image uploads can now be automatically enhanced for better print quality.



SVG File Support:

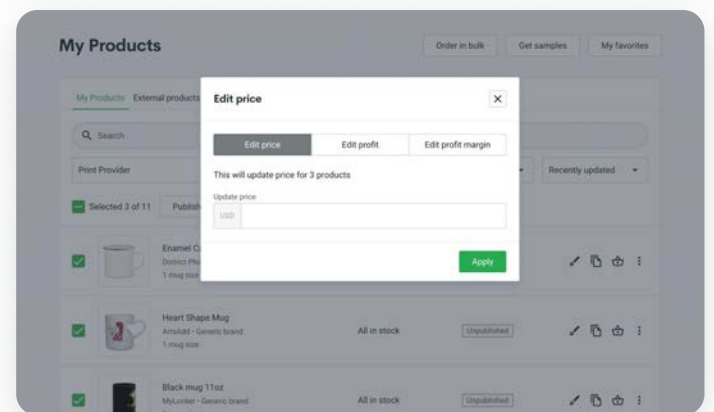
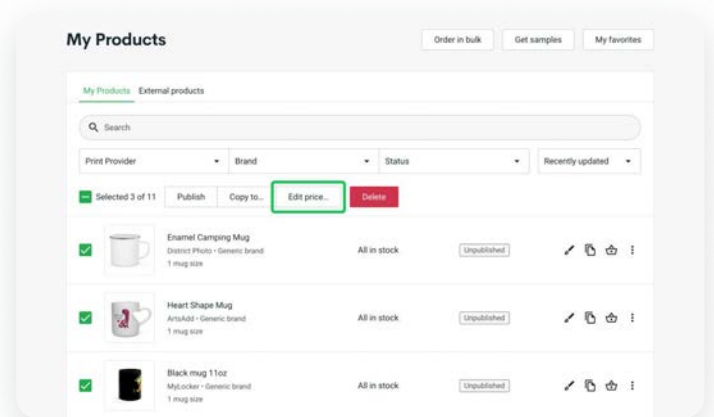
Upload Scalable Vector Graphics (SVG) files for crisp, high-quality designs of any size.

Streamline Your Product Management With Bulk Editing

Printify's [Bulk Editing Tool](#) allows you to effortlessly update your listings in bulk, saving you valuable time. Edit pricing, color, size, mockup, titles, descriptions, and more for all your product variations at once.

Simply select the changes you want to sync to your store, hit **Publish**, and watch your listings automatically update – a breeze compared to manual editing.

No need to spend hours managing products individually. Printify's Bulk Editing Tool gets the job done quickly and efficiently.



Learn More

- [How Do I Use Selective Publishing on My Sales Channels?](#)
- [What's New in the Printify Mockup Generator?](#)
- [Introducing Printify's AI Image Generator](#)

External Tools and Extensions for Enhanced Performance



Smart apps and extensions are a game-changer for your online store. They enhance the customer experience, boosting repeat sales and building you a positive brand reputation. They can also free you up from time-consuming and tedious manual tasks.

But beware – apps that are difficult to set up or don't deliver on their promises can become time-suckers. Choose wisely.

Every platform has its own app stores with official, endorsed extensions:

- [Shopify App Store](#)
- [WooCommerce Marketplace](#)
- [Wix App Market](#)
- [Squarespace Extensions](#)
- [BigCommerce Apps and Integrations](#)

Best Apps for eCommerce Platforms (Q2 2024)

Here's a breakdown of the top-ranked apps for various categories across popular eCommerce platforms:



Please note:

There are many other great apps available that aren't mentioned on this list. It's important to consider your specific needs and budget when choosing apps for your eCommerce store. Be sure to check for free trials or demos before committing to a paid app.

SEO

All Platforms:

- [Yoast SEO](#) (Free/Paid),
- [Ahrefs](#) (Free/Paid),
- [SEMrush](#) (Paid)

Etsy:

- [Marmalead](#) (Free/Paid),
- [EtsyRank](#) (Free/Paid)

Shopify:

- [SEO Manager by Venntov](#) (Free/Paid),
- [Plug in SEO](#) (Free/Paid)

eBay:

- eBay: [Terapeak](#) (Paid)

WooCommerce:

- [Yoast SEO for WooCommerce](#) (Free/Paid),
- [Rank Math SEO](#) (Free/Paid)

Email Marketing

All Platforms:

- [Mailerlite](#) (Free/Paid),
- [Mailchimp](#) (Free/Paid),
- [Klaviyo](#) (Free/Paid),
- [Constant Contact](#) (Free/Paid)

Etsy:

- [Alura](#) (Free/Paid),
- [Madmini](#) (Paid)

Shopify:

- [Klaviyo](#) (Free/Paid),
- [Omnisend](#) (Free/Paid),
- [Privy](#) (Free/Paid)

eBay:

- Promotional emails through eBay seller tools (Free)

WooCommerce:

- [Mailchimp for WooCommerce](#) (Free),
- [Abandoned Cart Recovery](#) for WooCommerce by Addify (Free/Paid)

Marketing and Conversions

All Platforms:

- [OptinMonster](#) (Paid),
- [Sumo](#) (Free/Paid),
- [Hotjar](#) (Free/Paid)

Shopify:

- [ReferralCandy](#) (Free/Paid),
- [PushOwl](#) (Free/Paid),
- [LoyaltyLion](#) (Free/Paid)

WooCommerce:

- [WooCommerce Subscriptions](#) (Paid),
- [YITH Essential Kit for WooCommerce](#) (Free/Paid)

Etsy:

- [Alura](#) (Free/Paid),
- [Marmalead](#) (Free/Paid),
- [Outfy](#) (Free/Paid)

eBay:

- eBay Promoted Listings

Product Listings and Store Design

All Platforms:

- [Canva](#) (Free/Paid),
- [Adobe Spark](#) (Free/Paid),
- [Placeit](#) (Free/Paid),
- [Customily](#) (Paid)

Shopify:

- [Loox](#) (Free/Paid),
- [Burst](#) (by Shopify - Free)

WooCommerce:

- [Product Reviews Pro for WooCommerce](#) (Free/Paid)

Etsy:

- [Marmalead Designs](#) (Paid)

eBay:

- [Listing Mirror](#) (Free/Paid)

Reviews and Feedback

All Platforms:

- [Trustpilot](#) (Free/Paid),
- [Yotpo](#) (Free/Paid),
- [Reviews.io](#) (Free/Paid),
- [Feefo](#)

Shopify:

- [Loox](#) (Free/Paid),
- [Product Reviews by Shopify](#) (Free),
- [Growave](#) (Free/Paid)

WooCommerce:

- [Product Reviews Pro for WooCommerce](#) (Free/Paid),
- [Yotpo for WooCommerce](#) (Free/Paid)

Etsy:

- [Etsy Seller Feedback](#) (Free),
- [Phorest](#) (Paid)

Store Management

All Platforms:

- [Orderhive](#) (Free/Paid),
- [ShipStation](#) (Free/Paid),
- [Zoho Inventory](#) (Free/Paid),
- [Order Desk](#)

Shopify:

- [Orderhive](#),
- Inventory Management by Shopify (Free),
- [Order Desk](#) (Paid)

WooCommerce:

- [Product Stock Manager](#) by Addify (Free/Paid),
- [Roles & Rules B2B](#) (Paid)

Etsy:

- [ShipStation](#) (Free/Paid)

eBay:

- eBay Seller Hub (Free),
- [Easync](#) (Free/Paid)

Ads and Promotions

All Platforms:

- Facebook Ads,
- Google Ads,
- Bing Ads

Shopify:

- Facebook Ads for Shopify,
- Google Ads for Shopify

WooCommerce:

- WooCommerce Google Ads,
- Facebook for WooCommerce

Etsy:

- Etsy Ads

eBay:

- eBay Promoted Listings

Localization

All Platforms:

- [Weglot](#) (Free/Paid)

Shopify:

- [Langify](#) (Free/Paid),
- [GTranslate](#) (Free/Paid)

WooCommerce:

- [Loco Translate](#) (Free),
- [TranslatePress](#) (Free/Paid),
- [WPML](#) (Paid)

Etsy:

- Limited options. Consider manual translation with Etsy listing tools like [Marmalead](#).

eBay:

- eBay supports multi-language listings and can translate content for buyers (limited functionality).

Conclusion

This eBook has equipped you with a powerful arsenal of Printify hacks to elevate your print-on-demand business.

From leveraging merchant insights to mastering shipping strategies, you've learned how to optimize every stage of your workflow. Utilize Printify Choice for effortless pricing, explore efficient order routing methods, and unlock growth through the "Copy To" feature.

Personalize your products and brand for maximum impact, and unleash the full potential of Printify's built-in tools and external apps.

By integrating these growth hacks and best practices, you're well on your way to Printify mastery and booming sales.

