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On-Page Optimization Resources

As promised in the webinar, here are some useful links to the tools and resources Dennis mentioned. We hope you find them useful for your SEO strategy.

👉 ### Google Search Console

A free tool that helps you monitor, maintain, and troubleshoot your site's organic search presence.

👉 ### Mobile-friendly test

Test how easily a visitor can use your page on a mobile device.

👉 ### Raven tools

A cloud-based digital marketing platform with a complete set of SEO and automated reporting tools.

👉 ### Screaming frog

SEO Spider Tool is a crawler with many useful functionalities.

👉 ### Upwork

A platform to hire freelance experts.

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👉 ## ClickMinded

A course that includes 7 comprehensive classes on digital marketing, as well as a collection of digital marketing templates called the SOP library.

👉 ## On-page Guide

Complete guide to on-page SEO in 2022.

👉 ## Ecommerce SEO

Expert-written guide about optimizing your eCommerce site – from keyword research to technical SEO and link building.

👉 ## Reverse Content SILO

Guide of interlinking pages and posts that are similar in topic to one another, which helps create a side-wide catalog of your content and boost the most important pages.

For more expert tips and tricks visit our webinars page.