



Keyword research

Resources

As promised on the webinar, here are some useful links to the tools and resources Dennis mentioned throughout the webinar. We hope you find them useful for growing your POD empire.

SEO Research (Google spreadsheet, our example):

<https://docs.google.com/spreadsheets/d/1Ub-Ozzc9unjUYzw9JwgqycMNT1e1KCGyrgHT5jZWYmM/edit?usp=sharing>

Google Keyword Planner (internal tool of Google Ads): <http://ads.google.com>

SEMrush: <https://www.semrush.com/>

Ahrefs (online service): <http://ahrefs.com>

Plagiarism Detector (online service):
<https://plagiarismdetector.net/>

Organic CTR (Backlinko):
<https://backlinko.com/hub/seo/organic-ctr>



15 Best Keyword Research Tools (Backlinko):

<https://backlinko.com/keyword-research-tools>

Search Laboratory (Google Chrome extension):

<https://chrome.google.com/webstore/detail/search-laboratory-regional-mcldhkangahikbbhepoejebclipcdmp>
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SEO quake (Google Chrome extension):

<https://chrome.google.com/webstore/detail/seoquake-akdgnmcogleenhbclghghlkkdndkjdc?hl=en>

SEO minion (Google Chrome extension):

<https://chrome.google.com/webstore/detail/seo-minion-giihipjfmkajhlcilipnjeohabimjhi>

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